**TCA Board Meeting – July 10, 2025**

Attendees

Sean Holman – President

Adrienne Cunningham – Youth Director

Bruce Barber – Member at Large (WECC)

Chris Wai – Competition Director

Regrets

Greg King – Treasurer

Agenda

* Approval of April 29, 2025 Special Meeting Minutes
* Update on Scotties
* Getting additional Board members
* Getting additional engagement from Facilities
* Communication to Facilities
  + When and what
* Legacy funding
* Other matters as needed

Minutes

The meeting was called to order at 6:15 pm

1. Approval of April 29, 2025 Special Meeting Minutes

**Motion** – The minutes from the April 29th Special Meeting be approved. Motion by Adrienne Cunningham, seconded by Bruce Barber. Motion passed.

1. Update on Scotties

Sean Holman provided an update on the 2026 Scotties which the TCA is hosting in conjunction with Curling Canada.

* 4 Vice Chair roles are Sean Holman (TCA), Greg King (TCA), Susan Baird (Dixie) and John Moore (Mississaugua) – Stu Sankey (High Park) is also playing a significant role
* 15 Director roles are filled
* 386 Volunteers needed
  + 264 in place as of July 7th
* Curling Canada budget for ticket sales is $1M
  + As of July 7th ~ 30% of budget achieved
* Tent cards delivered to all TCA clubs in March
* Delivered two webinars for Curling Ontario member clubs in April/May
* Working on summer promotions to enhance ticket sales
* Will be attending Curling Ontario AGM and club session on September 20th to further promote the event
* Will offer additional webinars in the fall
* Curling Canada will ramp up promotion in the fall
* Curling Canada is extremely satisfied with the progress of the work to date
* **Action Item** – Chris confirmed that Markus from Curling Canada sent the facilities a message about group sales - Sean to connect with Markus to get the information so it can be posted on the TCA website and also indicate that the Group Sales is better aimed at single draws vs packages

1. Getting additional Board members

* **Action Item** - Sean to design a communication document for facilities to share with their members on the specific need for the Board – e.g. communications expertise
* **Action Item** – Chris to lead the development of our own mailing list that for communication rather than relying solely on the Facility Managers

1. Getting additional engagement from Facilities

* Need to reinstate Facility Manager meetings
  + **Action Item** – Chris to pull this together – initial communication will be in August – frequency of meetings will not be monthly – may be quarterly

1. Communication to Facilities

* When and what is still to be determined – aligned we need to do a better job

1. Legacy funding

* As part of the Scotties the TCA gets 10% of the net ticket sales and all net proceeds from the 50/50
* 50/50 funds are limited to
  + Junior development
  + Supporting up and coming teams to get to the next level
  + Disabled
* Ticket proceeds have no restriction on use
  + Addressing underserved communities
  + Supporting coaching courses, learn to curl and icemaker courses
* Clubs will need to be paid up TCA members to partake in legacy funding

1. Other matters as needed

* Oshawa Curling & Golf has cancelled curling and are using the ice shed for Pickleball

Meeting adjourned at 7:02 pm

Minutes recorded by Sean Holman